

[Simulated Sample]



CITY of EL MONTE

Centennial Anniversary



1912-2012

elmonteca.gov

Display your **business** or
family name by sponsoring
an El Monte's 100th Year
Anniversary Banner.



Your Name Here!

The following sponsorship opportunities exist for **individuals, families, community organizations and businesses:**

PLATINUM LEVEL (\$5,000 or above) *limited opportunities*

- Donors will be recognized as a Grand Sponsor on exclusive Centennial Celebration promotional materials and signs.
- Donor logo or name will appear as a platinum sponsor on a major intersection street banner for a minimum of 6 months. Street Banner Size (30 ft x 4 ft)
- Donor names will appear on 3 Light Pole Banners for the centennial year.
- Donor will be Grand Sponsor for the Centennial Pioneers Parade in November 2012.
- Donors will be recognized as a Platinum Sponsor at Centennial Dinner Celebration.

GOLD LEVEL (\$2,500)

- Donor names will appear on a major intersection street banner; shared with two other sponsors, for a minimum of 6 months. Street Banner Size (30 ft x 4 ft)
- Donor names will appear on 2 Light Pole Banners for the centennial year. (30 in x 66 in)
- Donors will be recognized as a Gold Sponsor at the Centennial Dinner Celebration.

SILVER LEVEL (\$1,500)

- Donor names will appear on a major intersection street banner; shared with four other sponsors, for a minimum of 6 months. Street Banner Size (30 ft x 4 ft)
- Donor names will appear on 1 Light Pole Banner for the centennial year.
- Donors will be recognized as a Silver Sponsor at the Centennial Dinner Celebration.

MAJOR INTERSECTION STREET BANNER SPONSORSHIP

- \$1,000: Donor logo or name will be placed on a major intersection street banner shared with two other sponsors, for a minimum of 6 months. Street Banner Size (30 ft x 4 ft)
- \$500.00: Donor logo or name will be placed on a major intersection street banner shared with four other sponsors, for a minimum of 6 months. Street Banner Size (30 ft x 4 ft)

LIGHT POLE BANNER SPONSORSHIP (\$300 EACH)

- Your logo or name will be placed on a (30 in x 66 in) banner hung on a highly visible city light pole. This banner will remain up for one year. The cost per banner is \$300 each. For additional advertisement opportunities, consider sponsoring multiple banners! Sponsors will receive Light Pole Banners at the conclusion of the Centennial Celebration.

Sponsorship Application

Name:

Address:

Phone:

E-Mail:

Limited opportunities for sponsorship. **Please respond by October 12, 2011.**

Sponsorship Level:

☐ Platinum (\$5,000) Total:

☐ Gold (\$2,500) Total:

☐ Silver (\$1,500) Total:

☐ Intersection Street Banner Sponsor Total:
(\$1,000: 3 sponsors on 1 banner)

☐ Intersection Street Banner Sponsor Total:
(\$500: 5 sponsors on 1 banner)

☐ Light Pole Banner Sponsor (\$300 each) Total:
Number of banners

Total Sponsorship Amount:

Name as you would like it to appear on recognition items: *Please Print*

☐ Check # Enclosed or Money Order

Checks made payable to City of El Monte Centennial Celebration
Please do not mail cash. Cash payments must be submitted in person.

Please mail this application and payment to:

Centennial Celebration
3130 Tyler Avenue
El Monte, CA 91731

For more information please contact the
Centennial Chair at (626) 705-4331 or the
City of El Monte at 626-580-2200
Or visit www.elmonteca.gov